

MONEY SMART WEEK®



Money Smart Kid 2018 CHICAGOLAND



In support of Chicago's Money Smart Week® for the Chicagoland Area (Cook, DuPage, Grundy, Kane, Kankakee, Kendall, Lake, McHenry and Will), the Federal Reserve Bank of Chicago and its

partner organizations are once again sponsoring the Money Smart Kid Essay Contest. Students in grades 5-8 are encouraged to answer this year's Money Smart Question (see below) with an essay of 300 words or less. Six finalists will be selected to attend the Money Smart Kick-Off breakfast and one student will be named this year's Money Smart Kid, and spend a year as Chicago's financial literacy ambassador. Prizes include a \$3,000 scholarship for the winner and two \$1,000 scholarships will be awarded to the runner-ups sponsored by COUNTRY Financial.

A representative from COUNTRY Financial will present the awards to each of these winners at their respective school. Laptops will also be awarded to the other three (3) finalists sponsored by Woodforest National Bank.

2018 Money Smart Kid Essay Question

Please write a brief newspaper article describing the potential devastating effects of a natural disaster (fire, flood, hurricane, etc.) on a family's financial situation. Please select only one type of natural disaster for the focus of your article. Be sure to include tips and resources for readers to help prepare them for a potential future unexpected crises.

Timeline

Friday, March 2, 2018
Week of March 19, 2018

Essay Submission Deadline (postmarked)

Finalists Interviewed

Committee Members

Brian Curcio (Co-Chair)
Gisella Tomasio (Co-Chair)
Ed Beavers
Sheryl Carter
Gwen Cohen
Coleman Conley
Carrie Corson
Alexandria Cummings
Jerri Edwards
William Hackett
Marcellus Hendricks
Mark Hopkins
Joy L. Joyce
Barrie W. Link
Phyllis Logan
P. Scott Montgomery
Babette Peyton
Helen Roberts
Linda Romansic
Ellie Silesky
Melinda Voelcker
Anita Worthington
Hu Helena Zhang

Rapunzl Investments
Gisella Tomasio Financial Strategies Group – Ameriprise Financial
COUNTRY Financial
Coldwell Banker/Better Investing Org
Morgan Stanley
Ameriprise Financial
COUNTRY Financial
Chicago Public Schools
Delta Sigma Theta Sorority
Waddell & Reed
Senior Strategies Group Inc.
LegalShield
University of Illinois at Chicago, Center for Economic Education
Woodforest National Bank
Universal Housing Solutions CDC
National Association for Debt Education Assistance (NADEA)
Young Entrepreneurs of the Universe (YEU) Veteran Initiatives
University of Illinois at Chicago, Center of Economic Education
Primerica
Heartland Alliance
Money Savvy Generation
Federal Reserve Bank of Chicago
Fortune 1 Consulting

Guidelines

Candidates Must:

- Be a student in grades 5-8 in their school
- Have knowledge of money management skills (decision-making related to spending and saving, investing, use of credit, etc.) appropriate for their age and grade level
- Demonstrate how they practice good money management skills in their daily lives
- Be able to "think on their feet" – responding to questions from business leaders and media
- Be articulate – able to speak in front of large groups and cameras, and respond well to questions
- Live in the Greater Chicagoland area

To Apply

- Student must be recommended by a teacher using the attached form. (Note: official school sponsorship is not required. Home-schooled children can submit application with parent permission only.)
- Student must have parent or guardian permission to apply and participate.
- Student must write an essay (300 words or less) on the assigned topic.
- Essays must be typed on plain white paper, double-spaced. The Money Smart Kid Application Form must be attached to the essay pages.
- The essay must be the work of the student submitting the essay.
- The application form must be signed by the teacher and a parent/guardian.
- No teacher may sign more than three recommendations. If doing as a class, submit your three best essays.
- The essay and application should be mailed, faxed or emailed as a PDF or scanned attachment to:

Money Smart Kid
Public Affairs
Federal Reserve Bank of Chicago
230 South LaSalle
Chicago, IL 60604
Fax: 312-322-5515 (Attention: Shala Murray)
Email: Money.Smart@chi.frb.org

All essays become the property of the Money Smart Committee and may be used by Committee members to promote financial literacy. All submissions must be postmarked by Friday, March 2, 2018.

Go to moneysmartweek.org/kids#competitions to download the application

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Application

Student Name _____ Age _____ Grade _____

School _____

School Address _____

City _____ Zip _____ Phone _____

Home Address _____

City _____ Zip _____ Phone _____

Teacher _____ Phone _____ Email _____

(not required for home-schooled children)

Parent/Guardian _____ Email _____

(If Applicable)

I vouch that the attached essay is fully the work of _____

(Student Name)

(Teacher Signature) _____ (Date)

I vouch that the attached essay is fully and solely the work of my child,

(Student Name)

and I give permission for him/her to participate in the activities of Money Smart Week 2018, including consent to release photos and personal information for media and promotional purposes.

(Parent/Guardian Signature) _____ (Date)

Fill out this form, making sure to include all information requested, sign the form as indicated, and attach it to the front of the essay. For more information, see MONEYSMARTWEEK.ORG