

Activity #1: Finalize S.W.O.T. (Strengths)

DRAFT SWOT ANALYSIS

REVISED SWOT ANALYSIS

Strengths: What do we consider to be our strengths? What advantages do we have? What do others say our strengths are?

- **Solid Financial Standing**
- **Improved Culture & Climate**
- **Increased Student Academic Growth**
- **Updated Curriculum & Resources**
- **Inclusion - "All Means All"**
- **Bilingualism**
- **Gold Standard Preschool**
- **Parent Engagement**
(PAC/PTOs/Family Nights)
- **Use of Data**
- **Student Attendance**
- **Advanced Degrees Teachers**
- **Decreased Suspensions**
- **Professional Development**

Activity #1: Finalize S.W.O.T. (Weaknesses)

DRAFT SWOT ANALYSIS	REVISED SWOT ANALYSIS
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Weaknesses: What do we consider to be our weaknesses? What are we most criticized for or receive the most complaints about? What do we seem to have a hard time doing well?

- **Diversity, Retention of Staff**
- **Student Academic Attainment/
Close
Achievement Gap**
- **Long-term Financial Stability**
- **Parent Engagement**
- **Current Technology Access**
- **Student Behavior**
- **Facilities/Space Needs**
- **Student Truancies & Tardiness**
- **Playgrounds & Recess**
- **Class Size (Too Large)**
- **Teacher Team-building/Attendance**

Activity #1: Finalize S.W.O.T. (Opportunities)

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Opportunities: What opportunities for improvement do we know about, but have not addressed? Where with a little work could we change a weakness into a strength?

- **Instruction/Curriculum Improvements**
- **Increased Parent Engagement** (teacher- parent communication, parent training)
- **Technology Opportunities**
- **Playgrounds & Recess**
- **Student Emotional Well-being**
- **Community Partnerships & Support**
- **High School Collaboration**
- **Further PLC Development/Refinement**
- **Staff Diversity**
- **Student Health & Wellness**
- **Grants/ Financial Stability**
- **Preschool Expansion**
- **Expanded Instructional Day**

Activity #1: Finalize S.W.O.T. (Threats)

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Threats: Who or what threatens us the most? What challenges are coming that we must respond to? What might block our progress?

- **Politics & State Finances**
- **Challenging Home Environments**
- **State & Federal Mandates**
- **Aging, Landlocked Facilities**
- **Stigmas Toward Staff & Parents**
- **Teacher Recruitment & Retention**
- **Gap Between Student Attainment Levels and State Expectations**

Activity #2: Compelling Vision Ideas

Table # _____

Table	Compelling Ideas
Table #1	
Table #2	
Table #3	
Table #4	
Table #5	
Table #6	

Activity 3: Strategic Foundation or Preferred Future
Table # _____

Mission Statement: Our Core Purpose
Why do we exist?

Vision Statement: Our Preferred Future
Where are we headed?

Core Values: How we act and behave
What do we stand for?

Vision Description: What will it look like (bullet points)
How will we know when we are there?